

PROMO PACKAGE

This package can help you share landmark research, "State and National Estimates of the Cost of Emergency Department Pediatric Readiness and Lives Saved," published in JAMA Network Open. This publication is the first to identify totals of lives that could be saved nationally and by state through universal Pediatric Readiness.

NEWS, EMAIL, OR WEB BLURB

Use this blurb to quickly explain this research.

New study highlights life-saving potential of Pediatric Readiness in EDs

A new study out this fall found that high levels of Pediatric Readiness in all EDs could save 2,143 children's lives each year and cost between \$0 and \$12 per child resident, depending on their state. The landmark research, published in <u>JAMA Network Open</u>, is the first to identify totals of lives that could be saved nationally and by state.

In [state name], universally high Pediatric Readiness could save [total lives] and would cost [total \$] per child resident. This research adds to a growing body of evidence that Pediatric Readiness is both imperative and achievable for all EDs. The study has received attention from national media, including The New York Times.

To start improving your ED's readiness today, visit <u>the National Pediatric Readiness Project website</u> to access an open assessment, checklist, toolkit, and other resources.

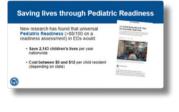
SOCIAL MEDIA GRAPHIC

This graphic is sized to fit social media platforms but can be used anywhere.



SLIDE DECK

These slides are ready to integrate into your next presentation.









Access graphic here

Access slide deck here



OVERALL IMPACT FLYER

This updated flyer speaks to overall national impact of Pediatric Readiness.





CUSTOMIZABLE STATE IMPACT FLYER

Note: This is a new, trial approach to customizable flyers that requires the paid version of Adobe.

If you do not have access to paid Adobe or have other technical difficulties, contact communications@emscimprovement.center.

- 1. Find your state's data in the <u>PDF version</u> of the JAMA Network Open paper. Data for the first field is on p. 5, in the column "Annual child lives that could be saved if all EDs had high pediatric readiness, No. (%)." Data for the second field can be found in the map on p. 6.
- 2. Download the flyer PDF and open it in Adobe.
- 3. Fill in the data fields accordingly.
- 4. Then upload your logo (bottom left corner) and insert your funding acknowledgement (bottom right corner).
- 5. To restrict further editing and remove the visible fields, in Adobe, go to File > Document properties > Security. Under "Security Method" select "Password Security." Under the "Permissions" section, check "Restrict editing..." and set the password and follow all prompts.
- 6. Once you set the password AND save the file, it will be flattened/protected from further editing.
- 7. You can now distribute and print it.



Access flyer here



Thank you for sharing this research with your networks and helping to improve pediatric emergency care.

For more information, please visit <u>pediatricreadiness.org</u>. If you have any questions, please email <u>communications@emscimprovement.center</u>.

This resource is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) as part of an award (U07MC37471) totaling \$2.74M with 0 percent financed with nongovernmental sources. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement by, HRSA, HHS or the U.S. government. For more information, visit HRSA.gov.